



Canadian Hospice Palliative Care Association

Strategic Plan 2023-2026



Vision

Everyone in Canada has equitable access to quality hospice palliative care.

Mission

The Canadian Hospice Palliative Care Association is the national voice for quality hospice palliative care in Canada by providing education, raising awareness, influencing public policy, and collaborating with provincial associations.

Values

In all we do we will act with:

- **Respect.** Be respectful of the diversity of our members and stakeholders, their opinions, experience, and contributions.
- **Equity.** Treat all equitably and fairly and promote equitable and timely access to quality hospice palliative care that is sensitive to the diverse cultural, spiritual, and individual needs of those living in Canada.
- **Integrity.** Act with integrity and honesty in our relationships.
- **Accountability.** Be accountable to our members and each other.
- **Collaboration.** Work in collaboration with the provincial associations and other stakeholders to advance our vision and mission.

Core Activities

- Education and Knowledge Translation
- Stakeholder Engagement and Partnerships
- Member Collaboration and Support

Organizational Impact

- Government reports the National Framework is implemented.
- Hospice palliative care access improved in underserved communities across nation.
- Increase in public awareness of hospice palliative care across Canada.
- Increase programs and services offered by CHCPA with controlled, sustainable growth.

Strategic Goals



Goal # 1: Lead change in public policy across Canada regarding equitable and timely access to, and availability of, quality hospice palliative care and bereavement services.

Objective 1.1	Support full implementation of the National Framework.
Objective 1.2	Be the trusted national advisor on Hospice Palliative Care policy issues.
Objective 1.3	Champion equitable access to hospice palliative care for underserved populations.
Objective 1.4	Promote hospice palliative care best practices that meet the diverse needs of those living in Canada.
Objective 1.5	Build strong partnerships and networks of stakeholders to promote and advance hospice palliative care policy.



Goal # 2: Increase public awareness and professional knowledge of Hospice Palliative Care for diverse audiences across Canada.

Objective 2.1	Increase public awareness of hospice palliative care services, best practices, and current research.
Objective 2.2	Be a source for validated research and resources for health care professionals on hospice palliative care.



Goal # 3: Strengthen the network of provincial hospice palliative care associations.

Objective 3.1	Collaborate with provincial associations to build capacity and effectiveness across Canada.
Objective 3.2	Provide high-value services to members.



Goal # 4: Grow CHPCA as a well governed organization that is financially sustainable and operationally efficient.

Objective 4.1	Build flexible and diversified sources of revenue.
Objective 4.2	Improve operational efficiency.
Objective 4.3	Recruit, train, and retain skilled staff to support organizational functions.
Objective 4.4	Be a well governed organization through structure and processes.