

2018

2019



Canadian Hospice Palliative Care Association
Association canadienne de soins palliatifs

ANNUAL REPORT

Canadian Hospice Palliative Care Association



“That all Canadians have access to quality hospice palliative care”

www.chpca.net
www.advancecareplanning.ca
www.eolcaregiver.com
www.hpcintegration.ca
www.ehospice.com
www.market-marche.chpca.net
www.conference.chpca.net
www.qelccc.ca
www.cnpcc.ca

In 2019 the CHPCA's websites will be undergoing an update process and will be condensed into fewer URL's.

VISION STATEMENT

“That all Canadians have access to quality hospice palliative care.”

MISSION STATEMENT

CHPCA is the national leader in the pursuit of quality hospice palliative care in Canada through: public policy, education, knowledge translation, awareness, and collaboration.

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Charitable Registration Number: 13760 4195 RR 001
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PRESIDENT'S REPORT

Dear CHPCA Colleagues, Partners and Supporters,



Once again, the Canadian Hospice Palliative Care Association (CHPCA) has had an exceptional year. As the last year of my term as President of the Board of Directors I am proud of the many accomplishments that have been achieved by the CHPCA. It has been an

exciting time to be the President of the association. Though the work of the association is too comprehensive to cover completely, I am pleased to highlight just a few of the many successful endeavours accomplished throughout this period.

First and foremost, this year saw the CHPCA Board of Directors approve a new strategic plan with a clear mandate indicating a clear vision: "That all Canadians have access to quality hospice palliative care." The board members engaged in a comprehensive strategic visioning session creating three (3) new primary key goals that the association would like to focus on moving towards over the next three (3) years. Entering into strategic planning always provides a valuable reflection period ripe with opportunity to envision and re-evaluate the organizational direction as we continue to navigate the ever-evolving health care world and advocate for the advancement of hospice palliative care across Canada. The new strategic plan, spanning from 2019-2022, is a document that I am pleased to leave as a roadmap for the association as I prepare to transition into the role of past-president in the fall of 2019.

The spring continued once more to be a busy time for the CHPCA with National Caregivers Day, Advance Care Planning Day, Hike for Hospice Palliative Care and National Hospice Palliative Care Week all leading the charge to spread awareness and advocacy for the various aspects of hospice palliative care. The busy spring wrapped up with the 4th biennial Canadian Hospice Palliative Care Learning Institute held in June 2018 in beautiful Ottawa, Ontario.

The CHPCA also held the second National Bereavement Day in November, which continued with its robust webinar series, and began planning for the 2019 Canadian Hospice Palliative Care Conference. This year, National Bereavement Day showcased the Canadian Compassionate Companies (CCC) designation, spearheaded by the Champions Council since 2010. The Champions Council continues to show leadership in helping to change

the face of hospice palliative care in Canada by welcoming companies that recognize employees may require more time off from work than is strictly accommodated by their regular leave policies. The CCC delegation leads to better outcomes for persons and their family caregivers, and we celebrate those who have recognized the important role companies have in supporting caregivers throughout the past year.

The CHPCA is also excited to have launched the new Health Canada funded Advance Care Planning (ACP) in Canada project. This project, outlined further within this report, promises some innovative initiatives of particular benefit to all Canadians.

In addition to the many great awareness campaigns and events coming from the CHPCA, the national office team continued to produce and distribute policy alerts, monitored the agreements between federal and provincial governments as part of the 2017 Health Accord, and invested special attention towards the activities of the Framework on Palliative Care in Canada. In addition, the CHPCA continued to monitor the ongoing attention around Medical Assistance in Dying (MAiD). The CHPCA has, to its credit, maintained a differentiation between MAiD and hospice palliative care, helping to keep a clear distinction between the two (2) issues.

The CHPCA Board of Directors continues to work hard on behalf of all its affiliates and associates, continuing to show outstanding leadership and strong representation from across the country. It has been an honour to serve as their president. We commend and congratulate the leadership of our executive director and the national office staff as well as our various partners across the country including the members of the Quality End-of-Life Care Coalition of Canada (QELCCC) as all members and associates continue to work together to promote better access to quality hospice palliative care across our great country. Together, our accomplishments are working towards making hospice palliative care more accessible to Canadians who need it.

Sincerely,

A handwritten signature in cursive script that reads "Val Paulley".

Val Paulley,
President, CHPCA Board of Directors

ANNUAL REPORT 2018-2019 | MAJOR ACCOMPLISHMENTS

- April 2018: Advance Care Planning Day
- May 2018: 18th Hike for Hospice Palliative Care
- May 2018: National Hospice Palliative Care Week
- June 2018 : 4th Biennial Learning Institute
- October 2018: 'Breakfast on the Hill'
- November 2018: The 2nd annual National Bereavement Day
- November 2018: Giving Tuesday
- November 2018: Quality End-of-Life Care Coalition of Canada (QELCCC) Key Messages Document
- December 2018: Health Canada's tabled the Framework on Palliative Care in Canada recognizes the QELCCC as an expert in the resource section.
- December 2018: New Strategic Plan
- January 2019: Quality End-of-Life Care Coalition of Canada (QELCCC) planning meeting in Ottawa
- March 2019: QELCCC attend meetings with Members of Parliament in Ottawa, Ontario
- March 2019: Strategic Planning Meeting, National Framework – Advance Care Planning (ACP) in Canada



+ Follow

Follow us on our

Social Media

CHPCA is on Facebook and Twitter. Find our social media at the URL's below:



Facebook:

www.facebook.com/CanadianHospicePalliativeCare

Twitter:

www.twitter.com/CanadianHPCAssn



ADVOCACY, PUBLIC POLICY AND EDUCATION

INFLUENCING NATIONAL POLICY DECISION MAKERS

The Advocacy, Public Policy and Education committee is comprised of CHPCA's Executive Director, the Communications Officer, members from the Quality End-of-Life Care Coalition of Canada (QELCCC) and representatives from provincial hospice palliative care associations. This committee advocated for key hospice palliative care issues at the federal level throughout 2018-2019.

This committee engaged government agencies such as Health Canada, Employment and Social Development Canada (ESDC) and other departments that play a pivotal role in health and social services to continue to advocate for quality hospice palliative care in Canada. Notable achievements include the submitted pre-budget brief to the House of Commons Standing Committee on Finance (FINA) requesting funding for the Framework on Palliative Care in Canada Act (fall 2017). This Act led to the development of a Framework on Palliative Care in Canada that assented to parliament in December 2018.

In January 2018 four (4) groups joined forces to form Palliative 4

Canadians (P4C). These groups include the Canadian Hospice Palliative Care Association; Canadian Society for Palliative Care Physicians; Canadian Virtual Hospice and Pallium Canada. The main goal of this group is to formally represent the 35 QELCCC members and the hospice palliative field at the Federal Government level, along with relevant stakeholders.

The CHPCA submitted a brief to the House of Commons, Standing Committee on Finance for the pre-budget consultation for 2018. This brief brought attention to the issue of access to hospice palliative care in Canada and the need for better awareness of Advance Care Planning (ACP) for Canadians.

The CHPCA and the QELCCC published a key messages document in the spring of 2018 which summarizes their advocacy platform. This can be found on the QELCCC website at <http://qelccc.ca/>. The QELCCC also produced a guiding principles document to guide the implementation of the national framework also found on our website.

KNOWLEDGE TRANSLATION (KT)

The CHPCA continued to write letters of support and collaboration for both the Canadian Frailty Network (CFN) and the Canadian Institutes of Health Research (CIHR) knowledge translation (KT) initiatives in 2017-2018. Several applications have resulted in partnerships where CHPCA utilized its expertise to contribute to several projects throughout 2017-2018 and beyond. The CHPCA contributes time and effort to these projects as they align well with the CHPCA's belief that providers in all settings – including physicians, nurses, social workers, nursing aides, personal support workers and pharmacists – must have the knowledge and skills

to provide quality hospice palliative care, as well as the emotional and spiritual support to provide this care.

CHPCA's research initiatives include work in long-term care, caregiver issues, Advance Care Planning (ACP) and primary care. We continue to write KT pieces for ehospice, various CHPCA websites or other partner communication pieces, and host webinars on relevant research topics. The CHPCA also continues to promote KT through our various social media channels to broaden the reach of information.

QUALITY END-OF-LIFE CARE COALITION OF CANADA (QELCCC)

CHPCA continued serving as the Secretariat for the QELCCC that includes member representatives from 36 different organizations with an interest in hospice palliative care. CHPCA's role includes administrative support, work plan supporting, meeting coordination, minute-taking, website updates and report writing. This year, the QELCCC welcomed one (1) new member. The annual QELCCC face-to-face meeting was held in Ottawa on February 1st 2019. The Coalition members met for a fruitful and inspiring meeting. This meeting included representatives from Health Canada and the Canadian Institute for Health Information (CIHI). During this event the The Honourable Sharon Carstairs Award of Excellence in Advocacy for 2018 was presented to Member of Parliament Marilyn Gladu — Sarnia Lampton, for her work to table a Private Members Bill in the House of Commons in May 2016. This Bill proposed to develop a national framework for palliative care in Canada. Bill C-277, An Act Providing for the Development of Framework on Palliative Care in Canada and received Royal Assent in December 2017. The Coalition members worked in plenary sessions and individual committee groups (Advocacy, Education, and Research and Knowledge Translation) to review the valuable work done by the QELCCC in 2018 and set committee work plans for 2019, including the upcoming Blueprint for Action 2020-2025.

The Advocacy Committee's highlights include the finalization of Integrated Palliative Approach to Care in Home and Community Settings Key Messages— a comprehensive document on the integrated palliative approach to care in both home and community settings and the Goals and Guiding Principles for the Canadian Palliative Care Implementation Collaborative . These documents were shared with Member of Parliament and Senators at the Breakfast on the Hill that occurred in October 2018,

and subsequent government consultations. The committee is looking to seek a two (2) week amendment to the Compassionate Care Benefit (CCB), to two (2) weeks after death.

The Education Committee continued to work on creating a means of promoting and integrating a palliative approach to care through awareness and education of complementary non-medical integrated therapies, that include less traditional means of normalizing death i.e., Death Café, St. Elizabeth Reflection Rooms and Compassionate Communities. The committee continued to encourage the provincial governments to establish working groups on inter-professional core competencies and continuing education.

The Research/Knowledge Translation Committee continued to promote the environmental scan on Shared Health Priorities funding lists includes hospice palliative care as an area of investment and has had many opportunities to have the report and poster displayed at conferences through the past two (2) years. Increase awareness of research and KT activities and tools/resources related to hospice palliative care. Two (2) scoping reviews toward research gaps are well under way with the support of a University of Toronto student.

Collectively, the Coalition continues to build public awareness and engagement about hospice palliative care using existing and new materials for awareness campaigns like National Hospice Palliative Care Week, National Bereavement Day, ACP Day, and National Caregivers Day. For more information about the QELCCC and to view the complete work plan, please visit www.qelccc.ca.

THE WAY FORWARD: AN INTEGRATED PALLIATIVE APPROACH TO CARE

The Way Forward initiative formally ended in 2015, yet its momentum continues. The Way Forward initiative completed all KT products and tools and is referenced in the final iteration of the Framework on Palliative Care in Canada (2018) and its accompanying resources. The Way Forward continues to be disseminated to stakeholders, provinces and agencies advocating the adoption of the palliative approach into different care settings.

The Way Forward initiative will continue to resonate as people across the

country work to integrate a palliative approach into different care settings. The CHPCA and the QELCCC will continue to be a catalyst for change until all Canadians have access to an integrated palliative approach to care across settings and feel comfortable having conversations about the kind of care they want towards the end of life. The final iteration of The Way Forward National Framework: A Roadmap for the Integrated Palliative Approach to Care and all new resources are available on The Way Forward website at <http://hpcintegration.ca/>.

ADVANCE CARE PLANNING (ACP) IN CANADA

The ACP in Canada Project's mission is to promote ACP among: the general public; health care providers and systems; and other key stakeholders within legal and life planning sectors.

Building on successes of the ACP in Canada Project, initiated in 2008, a new initiative was launched in 2018 through a contribution agreement from Health Canada. This 34-month, \$1.9 million project will strengthen capacity by building ACP awareness and skills for people living in Canada. Outcomes of this initiative include strengthened engagement by Canadians through: innovative public outreach; reciprocal knowledge translation to support health care providers and legal professionals; and a series of specialized toolkits focusing on the unique needs of people living in long term care and community care. The project is overseen by an active Task Group of ACP experts in research, health care, and law. The ACP in Canada Project also helps coordinate a national ACP Community of Practice of over 100 professionals representing nine (9) provinces and two (2) territories.

An important aspect of this work is to normalize ACP as a typical part of life planning. Many of the accomplishments below will be exhibited at the 2019 Canadian Hospice Palliative Care Conference in September.

WHAT IS ADVANCE CARE PLANNING?

Letting your voice be heard!

Advance Care Planning (ACP) is a process of reflection and discussion. In this process people make their wishes for their future health and/or personal care known. Having an Advance Care Plan ensures that your wishes will guide decisions and goals of care discussions at a time where you may not be able to speak for yourself. Sharing your Advance Care Plan with your loved ones means your voice can be heard. Knowing rather than guessing what you would want can provide comfort and direction for your loved ones in a time of uncertainty and emotional distress. Advance Care Planning typically can involve a person's substitute decision maker, important people in their life, and professionals such as health care providers, lawyers, and those involved in future planning.

COMMUNICATIONS / AWARENESS

COMMUNICATION STRATEGY

In the past year, the CHPCA Communications team continues to spearhead well-received awareness campaigns.

- April 2018: National ACP Day! CHPCA assisted the Advance Care Planning (ACP) team to promote the “Planning your Healthcare Takes Work - Who’s on Your Team?” campaign.
- April 2018: CHPCA supported National Caregivers Day online using CHPCA’s broad reach on social media.
- May 2018: National Hospice Palliative Care Week developed the theme “Towards a more compassionate Canada, Eh?” to encourage Canadians to consider ways community involvement can support the dying and bereavement process.
- November 2018: The second annual National Bereavement Day

centered on the theme that “Grief and Bereavement is a Part of Life”.

Aside from Awareness Campaign, the CHPCA Communications team was also involved in responding to policy alerts regarding Health Canada’s Framework on Palliative Care and A Common Statement of Principles on Shared Health Priorities, as well as the Canadian Council of Academies Medical Assistance in Dying State of Knowledge on Advance Requests for Medical Assistance in Dying, Mature Minors and Where a Mental Disorder is the Sole Underlying Medical Condition. With an upcoming election, the Communications Team supported the QELCCC to produce an elections campaign kit. An updated Fact Sheet is underway for Fall 2019 release.

MEDIA AND PUBLIC RELATIONS

Aside from promoting the awareness campaigns detailed above, CHPCA was quoted in several Canadian news articles promoting key hospice palliative care issues. CHPCA continues to be a valued reference and source of guidance for information on hospice palliative care in Canada for health care professionals, volunteers, educators and those receiving care.

- Globe and Mail - “The No. 1 thing employers can do for workers who are balancing eldercare with careers”
- City News - “Ottawa announces 4.5 million in funding for three palliative care projects”
- CBC - “It’s time to talk about your final moments of life, survey suggests”

SOCIAL MEDIA AND ONLINE ENGAGEMENT

CHPCA’s online presence continues to grow, furthering the reach and impact of mandate “that all Canadians have access to quality hospice palliative care”. Using social media such as Facebook, Twitter, Instagram and LinkedIn, CHPCA is able to communicate a variety of content, from promotional material, recent academic publications and research, as well as share local hospice palliative care initiatives around Canada. The

CHPCA ‘Online Event Series’ (webinars) continues to attract participants from diverse audiences. Some well-attended and well-received webinars included “Children Experience Grief Too: Supporting Children Through the Dying and Death of a Family Member” and “Medical Cannabis - The Essentials for Palliative Care”. CHPCA continues to promote Marketplace Resources that are updated regularly with new content.

CHPCA ADMINISTRATED WEBSITES

- www.advancecareplanning.ca
- www.eolcaregiver.com
- www.hpcintegration.ca
- www.chpca.net
- www.ehospice.com
- www.market-marche.chpca.net
- www.qelccc.ca
- www.conference.chpca.net

The CHPCA is the editor of ehospice, an international hospice palliative care news website in English and French. ehospice keeps Canadians and the broader international community updated about news, views, opinions and profiles on hospice palliative care in Canada.

In 2019 the CHPCA's websites will be undergoing an update process and will be condensed into fewer URL's.

MONTHLY UPDATE AND E-BLASTS

The CHPCA continued to distribute monthly update in both official languages, with new editions circulated the first Wednesday of each month and special updates and alerts are circulated on occasion. The CHPCA uses their monthly updates as an opportunity to highlight information for the hospice palliative care community. Regular features of the CHPCA monthly updates include:

- **CHPCA News:** Anything new and exciting happening at CHPCA such as conferences, upcoming online learning events, or awareness campaign materials.
- **Policy and Advocacy Snapshot:** All updates regarding policy and advocacy across the entire Hospice Palliative Care sector.
- **Marketplace feature:** An item from the marketplace CHPCA feels is pressing to the current trends, or a popular or new item CHPCA feels is important to share with its contacts.
- **Events:** hospice palliative care events across Canada, we often use this to showcase the conferences from national and provincial

groups.

- **ehospice:** featured Canadian based English and French ehospice articles that have been shared on the ehospice platform.
- **Support CHPCA:** ways to get involved and stay informed, this section also includes information about associates and affiliates with CHPCA and the provincial associations.
- **Friends and Partners:** New resources, relevant events, and opportunities brought forward by associate members including third-party webinars, surveys, KT partnerships, and research news.

Monthly updates continue to provide valuable and timely information for the palliative care community across Canada and are available to any interested individual or group wishing to sign up by clicking here:

<http://chpca.us5.list-manage.com/subscribe?u=2092b474a46d129f11faa98b7&id=cfefa631f9>

AVISO

A spring edition (May 2018) and fall edition (October 2018) of AVISO were released that featured a collection of unique and innovative articles, original content, articles and resources that are disseminated electronically to all associates and affiliates of the CHPCA. AVISO highlights work being done across Canada to promote hospice palliative care by individuals, organizations and residential hospices.

Some featured article highlights include the following,

- **iDECIDE Study** by John You - This study seeks to improve decision-making about goals of care for hospitalized patients with serious

illness, and their family members. By improving communication and decision-making during serious illness, patients' and families' experience can dramatically improve as they journey through the final days.

- **Enhancing Perinatal Palliative Care** by Jodi Ouelette - This article discusses the Roger Neilson House model of care extends the core principles of traditional palliative care into pregnancy and the perinatal period, with the same overarching goals to alleviate suffering and enhance quality of life

AVISO CONT'D

- New Training Program on Palliative Approach to Care for People Who are Homeless by Asher Lurie — This insightful article discusses timely and adequate care continues to be a challenge for marginalized populations, especially those suffering from social

and structural inequities impacting health such as homelessness, poverty and stigmatization of substance abuse and mental illness.

POLICY CHAMPIONS AND POLICY ALERTS

The CHPCA maintains an email list of policy champions who are sent information and breaking news regarding hospice palliative care issues. This email list is designed to quickly contact key individuals interested in hospice palliative care advocacy and public policy issues. In 2018-2019,

the CHPCA continued to send all policy alerts to the full membership, expanding the distribution to CHPCA's full communications list, reaching almost 9000 individuals with an interest in hospice palliative care policy and advocacy information.

CHAMPIONS COUNCIL

The Champion's Council has been very busy! The Champion's Council is comprised of a group of dedicated key leaders in Canada who have offered to improve the profile of hospice palliative care across the country. They include industry leaders and current/retired MPs and Senators. The Champion's Council continues to show leadership on the issue by changing the face of hospice palliative care in Canada and providing strong advocacy.

Simply put, the mandate of the Champion's Council is to advance the cause of hospice palliative care in Canada. The Champion's Council believes it is the responsibility of corporate Canada to ensure that their employees are well supported through employer-driven compassionate care leave benefits. The Champion's Council has created a Canadian Compassionate Company designation (CCC) that recognizes companies that support their employees with formal HR policies. The designation follows an application process consisting of five criteria whereby a

qualifying organization must meet three of these criteria and they will be awarded the CCC designation which they may proudly display as support for their employees and potential recruits.

Since the official launch of the CCC at the September 2017 Canadian Hospice Palliative Care Conference Champions CHPCA and the Champions Council has been working hard to target leading corporations to contact regarding the CCC designation, and well they have been working hard to constantly find more ways to market it, which has included the creation of a new infographic. Current Canadian Compassionate Companies can be found on the CHPCA website: <http://www.chpca.net/projects-and-advocacy/ccc.aspx>.

To see a list of the Champion's Council members, please see page 30 or you can also view them online: <http://www.chpca.net/about-us/our-team/champion's-council.aspx>.

CHPCA MARKETPLACE

CHPCA continues to review new and interesting books for the 'Personal Interest' section of the Marketplace. The 'Caregiver's Guide: A Handbook About End-of-Life Care' continued to be the most sought after resource on the CHPCA Marketplace. This resource is widely used by hospitals, hospices, long term care homes and family caregivers. This comprehensive

book remains the most popular resource for family, informal and formal caregivers because of its practical insight and experiences of supporting caregivers. Resources from the CHPCA Marketplace were featured in AVISO, monthly updates, on the CHPCA Facebook page and at national, provincial and various other healthcare conferences.



Canadian
Compassionate
Companies



Canadian Hospice Palliative Care Association
Association canadienne de soins palliatifs

WHAT
is the Canadian
Compassionate
Companies
program?



The Canadian
Compassionate
Companies (CCC)
program encourages
employers to provide
more compassionate
care for their employees.

"It is a very stressful and difficult time when
a loved one is dying and/or near death.
The financial security of an employee's
family may be jeopardized while caring for
a gravely ill family member."

WHY?



**POSITION YOUR ORGANIZATION TO SUPPORT
EMPLOYEES DURING TIMES OF NEED**
92% of employees say showing empathy is
an important way to advance employee retention.
(Businessolver)



ATTRACT AND RETAIN TOP TALENT
83% of employers believe attracting and
retaining talent is a growing challenge. (Allegis Group)



INCREASE YOUR EMPLOYEE SATISFACTION
21% of employees would leave their jobs due
to lack of support with work-life balance and
unsatisfactory compensation and benefits.
(Work Institute)



**STRENGTHEN EMPLOYEE ENGAGEMENT
THROUGH CHPCA'S AWARENESS
CAMPAIGNS**
Companies with engaged employees see
233% greater customer loyalty and a
26% greater annual increase in revenue.
(Aberdeen)



**KICKSTART THE CHANGE IN YOUR
ORGANIZATION**
52% of employees report that the culture of
their organization is not as supportive as it could
be around the career progression of caregivers.
(Harvard Business School)



BE A LEADER in work-life balance policies
and practices and **ADVERTISE YOURSELF**
as a CCC employer.

HOW?



1. You have a HR policy that
endorses the Compassionate
Care Benefit (CCB).



2. Your employees' jobs are
protected while they access
the CCB.



3. You have top-up benefits
over and above the CCB.



4. You have a flexible
and supportive caregiver
accommodation policy.



5. You promote Advance
Care Planning (ACP) using
resources and tools available
at advancecareplanning.ca
or you have your own
materials.

APPLY NOW!
get your CCC designation

For more information visit:
chpca.net/CCC

To apply:
chpca.net/cccapplynow

Contact us at:
sponsorship@chpca.net
1-800-668-2785 x 224

May 2019

@CanadianHPCAssn

@cdnhpcassn

@CanadianHospicePalliativeCare

HIKE FOR HOSPICE PALLIATIVE CARE

The 2018 Hike for Hospice Palliative Care took place on Sunday, May 6th. The Hike for Hospice raises much needed funds for programs and services across Canada and aids to raise awareness about the importance of hospice palliative care across the country. The 2018 Hike marked the 16th year of the event and raised \$2,024,700.

The Hike for Hospice Palliative Care took place in over 100 communities across Canada. Each year, the Hike for Hospice Palliative Care helps bring attention to some of the many challenges within the hospital palliative

care field. Every dollar raised stays within the community that raised it. The Hike for Hospice Palliative Care continues to be a wonderful way to highlight both volunteers and professionals working in hospice palliative care.

The CHPCA would once again like to sincerely thank and recognize the national sponsors for their commitment to this important event. This year's national sponsors were: GSK, Bayshore HealthCare, and Amgen.

NATIONAL HOSPICE PALLIATIVE CARE WEEK

National Hospice Palliative Care Week is a week of reflection where we recognize that our communities form a huge part of our lived experiences and are a key component of living well. This extends to palliative and end of life care — when we are faced with a critical illness or must make decisions surrounding our wishes for the end of life, our communities are the ones who step in to support us and ensure that our wishes are honoured. The better connected we are, the more effective

these communities can be. This year, National Hospice Palliative Care Week theme “Towards a more compassionate Canada, Eh?” encourages Canadians to consider ways community involvement can support the dying and bereavement process. View CHPCA's National Hospice Palliative Care Week resources here: <http://www.chpca.net/news-and-events/national-hospice-palliative-care-week-2018.aspx>

NATIONAL BEREAVEMENT DAY

November 20, 2018 marks the second National Bereavement Day in Canada. The 2018 theme sought to normalize grief and bereavement with the theme, “Grief and bereavement is a part of life.” The 2018 digital campaign aimed to encourage individuals and groups to learn about grief and bereavement; this year CHPCA urged all Canadians to talk to their friends, family, and co-workers about their grief and bereavement

experiences. CHPCA shared a variety of resources and tools to help Canadians throughout their grief journeys — acknowledging all types of grief including, anticipatory grief, ambiguous grief, and chronic sorrow. Find the National Bereavement Day report here: <http://www.chpca.net/news-and-events/bereavementday.aspx>

NATIONAL CARER'S DAY

CHPCA supported National Carer's Day whose annual theme was "Equitable access to palliative care regardless of the setting of care". CHPCA supported this event online using its broad reach on social media and chose to promote the Canadian Compassionate Companies program to recognize the longstanding effects of grief that enter the workplace. A Canadian Compassionate Company is one that has been formally

recognized by CHPCA as having specific human resources policies that support employees in times of need when they must also act as caregivers to a loved one. Participating organizations were encouraged share Facebook posts and tweets to continue the conversation online. View CHPCA's National Carer's day resources here: <http://www.chpca.net/news-and-events/caregiverday.aspx>

CANADIAN HOSPICE PALLIATIVE ASSOCIATION'S CONFERENCES AND LEARNING INSTITUTE

The Canadian Hospice Palliative Care Association hosted the 4th biennial Learning Institute in a new location of Canada's beautiful capital city Ottawa, Ontario. Taking place from June 14th – 16th, at the picturesque Brookstreet Hotel, the Learning Institute was attended by over 300 health professionals, comprised of physicians, nurses, administrators, social workers, therapists, pastoral care providers, and academics gathered for this learning opportunity.

The Learning Institute featured six (6) intermediate to advance level learning streams and two (2) plenary sessions amongst many networking and socializing opportunities.

The sponsors of the 2018 Canadian Hospice Palliative Care Association's Learning Institute were:

- Health Canada
- Canadian Foundation for Healthcare Improvement
- Purdue
- Bayshore HealthCare
- BC Centre for Palliative Care
- West Island Palliative Care Residence
- The Order of St. Lazarus

Throughout 2018-2019, CHPCA also worked on planning and preparation for the next Canadian Hospice Palliative Care conference. The Canadian Hospice Palliative Care Conference is taking place in Ottawa, Ontario from September 19th – 21st, 2019.

For more details, go to www.conference.chpca.net.

NATIONAL ONLINE DIRECTORY OF HOSPICE PALLIATIVE CARE PROGRAMS AND SERVICES

In 2002, the Canadian Directory of Hospice and Palliative Care Programs and Services launched with the vision to provide access to information concerning the availability of hospice palliative care programs and services in every province and territory in Canada. The searchable directory contains contact information for more than 595 hospice palliative care programs and services in Canada. Each year the CHPCA along with the aid of a summer student contacts the 595+ programs.

To ensure that the most update to date information is available on our directory of services. This ensures that the directory contains the most current information for those utilizing the site. The programs and services that are registered on the directory receive special communications, surveys and other information from the CHPCA. Programs and Services can register or update their existing information on the CHPCA website.

CHPCA INTEREST GROUPS

The CHPCA Interest Groups were created as a forum for members to share information and best practices both in Canada and abroad. The CHPCA encourages individuals to join and utilize these groups to as an opportunity to network with others who are working or volunteering in hospice palliative care. The members of the interest groups meet biannually at the CHPCA's national conference. The forums for the interest groups were moved onto a Facebook platform to increase awareness, simplify dialogue and showcase their presence in the hospice palliative care community. Information is shared through CHPCA's bi-annual newsletter and AVISO. CHPCA monthly updates and through space on

the CHPCA website that is devoted to each of the interest groups listed below.

- Aboriginal Issues
- Long Term and Continuing Care
- CHPC Nurses Group
- Pediatric Issues
- Rural and Remote Issues
- Spiritual Advisors
- Volunteer Issues

NATIONAL/PROVINCIAL ASSOCIATION RELATIONSHIP

The CHPCA continues to work in close partnership with the provincial hospice palliative care associations. Throughout 2018-2019 the CHPCA and the provincial hospice palliative care associations continued to work according to the terms of a joint Memorandum of Understanding to further strengthen the valuable relationship between the organizations. A formal group represents the executive staff of the provincial associations and the CHPCA in an effort to discuss initiatives of benefit towards strengthening all associations.

The initiatives being worked on throughout the year continued to primarily be in the areas of information sharing, education and advocacy, and memberships. Semiannual calls, with representatives from the provincial associations and the CHPCA, focusing on membership initiatives, including membership growth strategies, and transfer of membership data between the national and provincial organizations were once again held. These meetings continue to be a great way for the provincial associations to network and build upon each other's strengths.

CANADIAN NETWORK OF PALLIATIVE CARE FOR CHILDREN (CNPCC)

The Executive Committee of the Network of Palliative Care for Children (CNPCC) is an active committee comprised of professionals from across Canada with a focus on pediatric issues. Their purpose is to provide leadership in pediatric hospice palliative care and to advocate for greater and more equal access for children of all ages, along with their families to high quality palliative care programs regardless of their geographic location. The CNPCC promotes education initiatives while monitoring and responding to pediatric palliative care issues across

the country. The CNPCC has been working to transfer the CNPCC website onto the CHPCA website and populate it with resources, documents and links relevant to pediatric palliative care. The group also arranged for a webinar on grieving children and how to support them, which was presented by Candice Ray from the Lighthouse for Grieving Children. The CNPCC remains involved with the International Children's Palliative Care Network (ICPCN) and the Quality End-of-Life Care Coalition of Canada (QELCCC) and has representation on these committees.

CANADIAN HOSPICE PALLIATIVE CARE NURSES GROUP

The Canadian Hospice Palliative Care Nurses Group (CHPC NG) elected executive is made up of palliative care nurse leaders from across the country. These inspirational palliative care nurses volunteer their time and energy to fulfill the group's mandate. The Nurses Group (NG) has

been unified and strong collaborative team and had another successful year supporting the enhancement of hospice palliative care nursing in Canada. The nurses group look forward to working for and with their members in the coming year.

INTERNATIONAL ISSUES

The CHPCA is very involved in international issues and promotes advocacy, twinning/partnering and education both within Canada and internationally. The CHPCA is also an active member of the Worldwide Hospice Palliative Care Alliance (WHPCA) and the International Children's Palliative Care Network (ICPCN). The mandate of WHPCA is to promote hospice palliative care worldwide, including pain and symptom management. The ICPCN's mission is to achieve the best quality of life and care for children and young people with life-limiting conditions, their families and caregivers worldwide, by raising awareness of children's palliative care, lobbying for the global development of children's palliative care services, and sharing expertise, skills and knowledge.

Sharon Baxter, Executive Director at CHPCA sits on the board of trustees of the WHPCA. The WHPCA is active in international, regional and national advocacy. The WHPCA is the secretariat for World Hospice Palliative Care Day held in early October each year. The upcoming world day information can be found at www.thewhpc.org. ICPCN is a UK registered charity working out of South Africa and is charged with raising issues around children's hospice palliative care worldwide. Dr. Chris Vadeboncoeur is the official Canadian representative to ICPCN. CHPCA has also increased its international collaboration through its work on ehospice, for which an individual report can be found under the CHPCA websites and ehospice section.

HASTENED DEATH COMMITTEE

The Hastened Death Committee (formerly The Physician Assisted Death Working Group) continued to meet throughout 2018-2019. The Hastened Death committee held a number of calls to discuss strategies on the recently released State of Knowledge on Medical Assistance in Dying for Advance Requests, Mature Minors, and Where A Mental Disorder is a

Sole Diagnosis, commissioned by then Minister of Health Jane Philpott and Minister of Justice and Attorney General of Canada Jody Wilson-Raybould. The Hastened Death Committee released a policy brief on these topics to inform Canadians.

SUSTAINABILITY AND GOVERNANCE

BOARD OF DIRECTORS

The CHPCA is led by an active, dedicated board of directors who are made up of the CHPCA's two (2) classes of members. The members and directors of the association consist of one (1) representative of each of the ten (10) provincial palliative care associations and up to six (6) member-at-large positions.

The Board of Director's meets face-to-face twice annually and meets regularly by teleconference throughout the remainder of the year. The CHPCA Executive Director and Staff would like to sincerely thank the CHPCA's board members for their dedicated service and guidance to the organization.

The board has three (3) main committees that help support the association in effective operation:

- Executive Committee
- Organizational Development Committee (and its three (3) sub-committees)
- Finance Committee

ORGANIZATIONAL DEVELOPMENT COMMITTEE (ODC)

The Organizational Development Committee (ODC) is a committee of the Board of Directors charged with overseeing the ongoing development and governance of the CHPCA.

The ODC operates with the following three (3) sub-committees:

- Policy Subcommittee: The Policy Subcommittee oversaw the annual perpetual calendar ensuring that current policies were reviewed

and affirmed as per the perpetual calendar.

- Nominations/By-laws Subcommittee: The Nominations/By-laws Subcommittee oversaw the members of the board of directors including managing provincial member's term dates.
- Membership Subcommittee: The Membership Subcommittee oversaw the joint membership initiative occurring between the CHPCA and the provincial associations.

ORGANIZATIONAL INFORMATION

OFFICE STAFF

Effective March 31, 2019

Sharon Baxter
Executive Director

Cheryl Spencer
Administrative and Events Coordinator

Laureen Mignault
Marketplace and Membership Coordinator

Cristina Deroo
Communications Officer

Nicole Rickard
Fundraising and Communications Assistant
Kelly MacLaren (Until March 2019)

Linda Horn (Beginning March 2019)
Partnership and Development Officer

Sandie Lessard (part-time contractor)
Finance Officer

Mary Ann Murray
Director, ACP in Canada

Chad Hammond
Program Manager, ACP in Canada

Aia Raafat
Communications Officer, ACP in Canada

Brianna Hammond
ACP Administrative and Events Assistant

BOARD OF DIRECTORS 2018-2019

Effective March 31, 2019

EXECUTIVE COMMITTEE:

President — Val Paulley
Past President — Rick Firth
Vice President — Meg Milner
Secretary / Treasurer — Paulo Martins
Executive Committee Member and Provincial Member — Terri Woytkiw

PROVINCIAL MEMBERS:

British Columbia — Donna Flood
New Brunswick — Shirley Vienneau
Newfoundland — Debbie Squires
Nova Scotia — Marianne Arab
Manitoba — Jennifer Gurke
Ontario — Vivian Papiaz
Quebec — Justine Farley
Alberta — Terri Woytkiw
Saskatchewan — Rob Gentes
Prince Edward Island — Laura Lee Noonan

CHPCA BOARD COMMITTEES

EXECUTIVE COMMITTEE

Chair: Val Paulley

ORGANIZATION DEVELOPMENT COMMITTEE

Chair: Rick Firth

POLICY SUB-COMMITTEE

Chair: Terri Woytkiw

NOMINATIONS/BY-LAWS SUB-COMMITTEE

Chair: Rick Firth

MEMBERSHIP SUB-COMMITTEE

Chair: Donna Flood

FINANCE COMMITTEE

Chair: Paulo Martins

AWARDS COMMITTEE

Chair: TBD

CHPCA TASK GROUPS / COMMITTEES

CANADIAN NETWORK OF PALLIATIVE CARE FOR CHILDREN (CNPCC)

Chairs: Hal Siden & Marli Robertson

HASTENED DEATH COMMITTEE

Chair: Sharon Baxter

VOLUNTEER ISSUES TASK GROUP

Chair: Joan Williams

LEGAL AND HUMAN RIGHTS COMMITTEE

Chair: Sharon Baxter

CHPCA CHAMPION'S COUNCIL

Mr. Russell Williams, (Chair) Vice-President, Government Relations and Public Policy Canadian Diabetes Association

Ms. Kathryn Butler Malette, Chief Human Resources Officer (retired)
The House of Commons Canada

Mr. William (Bill) Greenhalgh, President & CEO
Stratx Inc

Mr. Michael Sangster, Interim Executive Director
Hospice Care Ottawa

Ms. Shirlee Sharkey, President and Chief Executive Officer
Saint Elizabeth

Mr. Rob McCulloch, Vice-President, Fundraising Strategy
United Way Centraide Canada

Dr. Balfour Mount, Emeritus Professor of Medicine
McGill University

Ms. Chrisoula Nikidis
Senior Principal, IQVIA

SUPPORTERS AND FINANCIAL STATEMENTS

2018-2019 SUPPORTERS

The CHPCA relies heavily on the support that we receive from our generous partners and funders whose financial assistance keeps us in operation. We would like to acknowledge our current partners and thank them for their ongoing support.

PARTNER LEVEL (\$50,000+)

- GSK
- Health Canada

COMPASSION LEVEL (\$25,000 - \$49,000)

- Purdue Pharma
- Bayer
- Innovative Medicines Canada (IMC)

DIGNITY LEVEL (\$10,000 – \$24,999)

- Canadian Partnership against Cancer (CPAC)
- CBI We Care
- Arbor Memorial
- Apotex
- McMaster University

COMFORT LEVEL (\$5000 - \$9,999)

- Pallium
- Bayshore Health Care
- Saint Elizabeth Health Care
- Heritage Canada
- West Island Palliative Care Residence
- BC Centre for Palliative Care

Sponsors (\$2,500 - \$5,000)

- Amgen
- St. Lazarus

FINANCIAL STATEMENTS

The Canadian Hospice Palliative Care Association is pleased to present the Financial Statements for the period of April 1, 2018 – March 31, 2019.

The Board of Directors each year reviews the audited statements as prepared by our external auditor, Ouseley Hanvey Clipsham Deep LLP,

and the results of that review are the approved financial statements as seen here in this report. We are pleased to be able to share with you our Statement of Financial Position and Statement of Revenue and Expenditure.

STATEMENT OF FINANCIAL POSITION

CANADIAN HOSPICE PALLIATIVE CARE ASSOCIATION

ASSOCIATION CANADIENNE DE SOINS PALLIATIFS

STATEMENT OF FINANCIAL POSITION
AS AT MARCH 31, 2019ÉTAT DE LA SITUATION FINANCIÈRE
AU 31 MARS 2019

	2019	2018	
CURRENT ASSETS			ACTIF À COURT TERME
Cash	\$ 170,705	\$ 241,888	Encaisse
Investments (note 3)	200,000	-	Placements (note 3)
Accounts receivable	97,079	112,275	Compte débiteurs
Prepaid expenses	19,829	13,762	Frais payés d'avance
	487,613	367,925	
CAPITAL ASSETS (note 5)	2,387	-	IMMOBILISATIONS (note 5)
	\$ 490,000	\$ 367,925	
CURRENT LIABILITIES			PASSIF À COURT TERME
Accounts payable and accrued liabilities	\$ 120,379	\$ 48,583	Comptes créditeurs et frais courus
Deferred revenue (note 4)	275,255	230,209	Revenu reporté (note 4)
	395,634	278,792	
NET ASSETS			ACTIFS NETS
Unrestricted	94,366	89,133	Non affectés
	\$ 490,000	\$ 367,925	

STATEMENT OF OPERATIONS

CANADIAN HOSPICE PALLIATIVE CARE ASSOCIATION

ASSOCIATION CANADIENNE DE SOINS PALLIATIFS

STATEMENT OF OPERATIONS
FOR THE YEAR ENDED MARCH 31, 2019ÉTAT DES OPÉRATIONS
POUR L'EXERCICE TERMINÉ LE 31 MARS 2019

	2019	2018	
REVENUE			REVENU
Conference	\$ 130,305	\$ 472,804	Congrès
Education	17,624	7,980	Éducation
Donation	257,991	335,013	Dons
Grants	787,603	79,100	Subventions
Interest	-	506	Intérêt
Membership fees	47,911	45,411	Cotisations des membres
Administrative services	78,500	35,750	Services administratifs
Resource material	30,898	39,429	Documentation
Miscellaneous	571	2,040	Divers
	1,351,403	1,018,033	
EXPENDITURE			DÉPENSES
Advertising and promotion	879	140	Publicité et promotion
Amortization	1,195	180	Amortissement
Bank charges	6,017	9,885	Frais bancaires
Communications	26,178	32,743	Communications
Contracted services	393,401	123,324	Services impartis
Dues and subscriptions	6,513	3,971	Cotisations et abonnements
Facility rentals	76,030	227,746	Location des installations
Human resources	556,733	440,293	Ressources humaines
Insurance	2,189	3,632	Assurance
Meeting costs	70,564	41,113	Coût des réunions
Office supplies	27,726	7,281	Fournitures de bureau
Postage	9,517	10,156	Affranchissement
Printing	9,810	18,223	Impression
Professional fees	6,130	6,182	Honoraires professionnels
Rent	51,245	48,489	Loyer
Teleconferences	6,545	5,764	Téléconférences
Telephone and facsimile	10,807	10,293	Téléphone et télécopie
Training and professional development	7,771	-	Formation et perfectionnement professionnel
Translation	13,695	22,989	Traduction
Travel	62,888	33,543	Déplacements
Voluntary recognition and honoraria	337	1,694	Honoraire et reconnaissance des bénévoles
	1,346,170	1,047,641	
NET REVENUE (EXPENDITURE) FOR THE YEAR	\$ 5,233	\$ (29,608)	REVENU (DÉPENSES) NETES POUR L'EXERCISE
NET REVENUE (EXPENDITURE) FROM PROJECTS	\$ 3,304	\$ (31,648)	REVENU (DÉPENSES) NETTE DES PROJETS
NET REVENUE FROM CORE	1,929	1,740	REVENU NETES DES CORE
NET REVENUE (EXPENDITURE) FOR THE YEAR	\$ 5,233	\$ (29,908)	REVENU (DÉPENSES) NETES POUR L'EXERCISE

Full audited statements are available upon request. Please contact Cheryl Spencer at cspencer@chpca.net

